

A Year of Big Moves: Transformation in Action

In 2025, three big moves began to make transformational change, positioning downtown for a bold, bright future. The Downtown Denver Partnership was proud to be a leader in driving these catalytic moves that will be remembered as turning points in downtown's evolution.



2025 Downtown Area Plan

Charting the Path for Downtown's Next 20 Years

Representing thousands of community voices, the Partnership co-led the creation of the new Denver Downtown Area Plan alongside the City and County of Denver. The Plan — which calls for a focus on 'play' and envisions downtown as Denver's next great complete neighborhood — achieved unanimous support by Denver City Council.



Reopening 16th Street

A New Era Unlocked for Denver's Main Street
Following more than a decade of planning and 3+ years under construction, the Partnership joined with project partners (City & County of Denver, RTD and PCL Construction) to unveil the new 16th Street to Denver and the world.

Denver Downtown Development Authority

Catalytic Investment at Work

The Partnership proudly supported the historic renewal and expansion of the DDDA to unlock over \$500M for downtown investment. In 2025, the DDDA Board authorized \$166M for projects that will bring affordable housing, new retail concepts, arts and culture, and more to the heart of our city.

Driving Downtown Denver's Bold Future

For 70 years, the Downtown Denver Partnership has led a bold vision for an economically competitive center city. Anchored by our Board of Directors, Board of Governors and our Committees and supported by 500 Member companies, the Partnership is at the forefront of nationally-leading strategies that are shaping a bold, bright future for Downtown Denver.

Our Leadership



Kourtney Garrett
President & CEO



Dorit Fischer
2025 Board Chair



Amy Hansen
2026 Board Chair

Board of Directors

Serves as the Partnership's decision-making body and shapes the organization's vision and governance strategy.

Board of Governors

Stewards the organization's work plan and priorities.

2025 Committees

Civic Leadership & Engagement Committee
Chaired by Rich Harris, The Harris Law Firm

Diversity, Equity, Inclusion & Accessibility Committee
Chaired by Kayla Garcia, Girls, Inc.

Economic Development Committee
Chaired by Amy Cara, East West Partners

Marketing & Communications Committee
Chaired by Dianne Myles, Human Focused Media

Planning & Community Impact Committee
Chaired by Albus Brooks, Milender White

Public Policy Committee
Chaired by Kim Kucera, CRL Associates

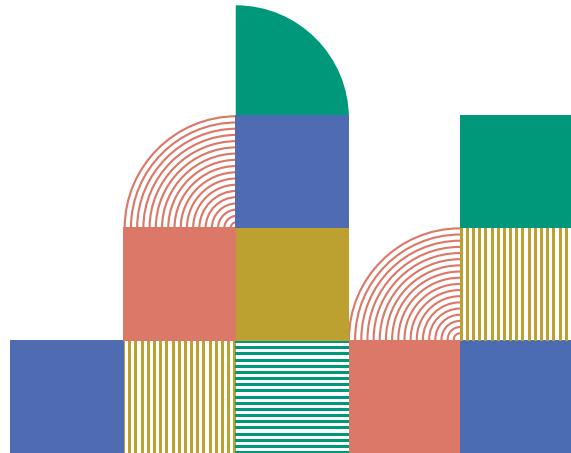
Public Health & Safety Committee
Chaired by Kris Gaw, Denver Health

Strategic Programs & Activations Committee
Chaired by Lexi Muller, Southwest Airlines



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about our boards

PLAY TO WIN:
ALL IN ON
**DOWN
TOWN
DENVER**



2025 Highlights: A Year in Review

Center for Place

Driven by our steadfast commitment to A++ services and activation strategies that create a beautiful, safe and joyful downtown, we:

- Joined with partners to complete the historic **16th Street revitalization project** which featured curated public art and play features, an increased tree canopy, and nearly **1M new pavers**.
- Led 16th Street's reopening festivities, which included the 16th Street Summer Kickoff in June and the official Grand Opening in October and, combined, welcomed more than **75,000 people**.
- Launched an in-house security team with **14 new hires**, doubling down on our commitment to make our center city the safest downtown in the country.
- Enlivened downtown with **90+ days of programming**, including music, art, and interactive installations, including contributions from the **2025 Downtown Denver Leadership Program** cohort.



Center for Economic Development and Neighborhood Planning

With a commitment to driving an economically thriving Downtown Denver by stimulating business growth and lively neighborhoods, we:

- Advocated for innovative and sustainable transportation as downtown's Transportation Management Association.
- Mobilized downtown business leaders in an office retention effort, connecting with nearly **200 companies** with upcoming lease expirations.
- Achieved **unanimous City Council adoption of the 2025 Downtown Area Plan**, establishing a 20-year vision for downtown with near-term strategies for implementation.
- Co-led design and construction of Glenarm Plaza, an award-winning activated public space in the heart of Upper Downtown.
- Won the International Downtown Association Pinnacle Award** for WhyDowntownDenver.com, which provides accessible, data driven resources and neighborhood analytics to support retail activation and targeted economic development efforts.

Center for Champions

Fostering a culture of investment, engagement and pride for our downtown by building champions, we:

- Welcomed 60 new members** and achieved a **90% member retention rate**.
- Launched a new Downtown Denver Partnership website to increase digital accessibility and strengthen downtown and organizational storytelling efforts.
- Led the creation and implementation of the **16th Street brand** that has translated into the streetscape through a new mural, **activating 16 vacant storefronts** and creating branded merchandise.
- Completed a strong fiscal year close with clean audit results and strengthened organizational positioning.
- Increased social media followers by **18% across channels** through strategic storytelling, representing an increase of more than **10,000 followers**.
- Engaged on **25 bills** with a **90% success rate** during the 2025 State Legislative session.
- Celebrated our state's entrepreneurial ecosystem by welcoming **10K attendees** to Colorado Startup Week.
- Led more than **140 Denver leaders** to Detroit for our annual Urban Exploration program, to learn about their downtown revitalization efforts.

By the Numbers: Moments that Moved Us



8K Fans Filled The Street



335K Total Visits

Proudly produced by the Downtown Denver Partnership, downtown's New Year's Eve festivities surpassed 2019 foot traffic levels.



\$60M Economic Impact



Renovations at the Colorado Convention Center yield significant economic impact, with meetings booked out until 2030.



90%
Average foot traffic recovery rate compared to the 2019 benchmark.



73M
Total downtown visits in 2025, a 1.5% increase over 2024.



66%
Weekday office recovery in 2025. Return to office is up 3% from 2024.



15
Active development projects in 2025. 11 projects under construction, 4 completed this year.



72
New ground floor businesses opened in downtown in 2025, equating to 39 net new openings.



\$90M
Value of public realm improvements planned & under way at Civic Center Park, Skyline Park and the McNichols Building.