



# 2026 COLORADO STARTUP WEEK

SEPTEMBER 14 -18, 2026

***SPONSORSHIP OPPORTUNITIES***





## ABOUT COLORADO STARTUP WEEK

Colorado Startup Week is a free, community-driven celebration of bold ideas and entrepreneurial spirit—across Colorado and beyond. As the largest event of its kind in North America, CSW brings together over 10,000 founders, investors, creatives, and changemakers for a week of learning, inspiration, and connection.

Driven by the community, for the community, Colorado Startup Week unites the state's entrepreneurial ecosystem, connects a global network of like-minded innovators, and celebrates the people, companies, and ideas shaping what's next. With hundreds of sessions spanning topics from robotics to fundraising, CSW offers something for everyone who believes in building the future.

At Colorado Startup Week, we are committed to creating an inclusive space where all attendees can connect, learn, and grow—regardless of gender identity, gender expression, race, ability, sexual orientation, or any combination of those identities.



# SPONSORSHIP BENEFITS OVERVIEW

One (1) Available

## PRESENTING SPONSOR | \$75,000

The Presenting Sponsor is recognized as a premier supporter of the companies, founders and leaders in Colorado's entrepreneurial community. They understand the power of startups in creating, developing and advancing a powerful economic impact in Colorado. At the forefront of Colorado Startup Week, Presenting Sponsors are recognized during all aspects of the Week and beyond – including at all events, on all materials, and on all channels throughout the year.

### Brand Exposure

- Mention in all Colorado Startup Week media coverage (and the opportunity to provide quotes as needed and available)
- Logo included in email footer in first position
- Two opportunities to provide blog content regarding your service or brand
- Logo in premier position on Colorado Startup Week website, slideshow and sponsor loop
- Logo featured on Founders Track events

### Exclusive Access

- List of opted-in registrant names and email addresses shared with sponsor after Colorado Startup Week
- Industry exclusivity at Presenting level
- Two company marketing messages included in a CSW newsletter (content approved by Colorado Startup Week; it is the responsibility of the sponsor to submit their own content)
- Right of first refusal for future sponsorships at this level

### Event Engagement & Recognition

- Optional table setup Colorado Startup Week Events and venues including: Kickoff Keynote, Opening Party, and Track venues (table staff and materials to be provided by sponsor)
- Sponsor comments at the Colorado Startup Week Kickoff Keynote
- Opportunity for live welcome message from sponsor at select events
- Opportunity to curate content alongside Colorado Startup Week to be showcased during the event
- Name and logo recognition of your company at the beginning of all Colorado Startup Week sessions
- 20 reserved tickets (All-Access Passes) to Kickoff Keynote, Opening Party, and Sponsor Reception
- 5 reserved tickets to Founders Dinner
- Opportunity to live message at Founders Dinner

# TITAN SPONSOR | \$30,000

## **NEW: TITAN SPONSORS NOW RECEIVE MAIN STAGE CONTENT LEADERSHIP AND LIVE SPEAKING VISIBILITY.**

Titan Sponsors are deeply committed to building Colorado's culture of entrepreneurship and innovation. At the forefront of Colorado Startup Week, Titan Sponsors are recognized during all aspects of the Week and beyond – including at all events, on all materials, and on all channels throughout the year.

### **Brand Exposure**

- Mention in all Colorado Startup Week media coverage (and the opportunity to provide quotes as needed and available)
- Logo included in email footer in second position
- Opportunity to provide blog content regarding your service or brand
- Logo in second position on Colorado Startup Week website, slideshow and sponsor loop

### **Exclusive Access**

- List of opted-in registrant names and email addresses shared with sponsor after Colorado Startup Week
- Industry exclusivity at Titan level
- One company marketing message included in a CSW newsletter (content approved by Colorado Startup Week; it is the responsibility of the sponsor to submit their own content)
- Right of first refusal for future sponsorships at this level

### **Event Engagement & Recognition**

- Opportunity to curate one panel on the Colorado Startup Week Main Stage, in collaboration with the Colorado Startup Week team (panel topic, speakers, and format subject to mutual approval)
- Opportunity for brief speaking remarks by a company representative during the Week at a designated flagship event or main stage moment
- Optional table setup Colorado Startup Week Events and venues including: Kickoff Keynote, Opening Party, and Track venues (table staff and materials to be provided by sponsor)
- Emcee recognition before the Colorado Startup Week Kickoff Keynote
- Opportunity for live welcome message from sponsor at select events
- Name and logo recognition of your company at the beginning of all Colorado Startup Week sessions
- 10 reserved tickets (All-Access Passes) to Kickoff Keynote, Opening Party, and Sponsor Reception
- 2 reserved tickets to Founders Dinner



Six (6) Available

## VISIONARY SPONSOR | \$15,000

Visionary Sponsors engage in the best of Colorado Startup Week – from content and brand awareness at all Colorado Startup Week events to VIP access to events, reserved tickets to the Kickoff Keynote. Visionary sponsors also have access to Colorado’s key founders through the Founders Dinner.

### Brand Exposure

- Logo included in email footer in third position
- Opportunity to provide blog content regarding your service or brand
- Logo in third position on Colorado Startup Week website, slideshow and sponsor loop

### Exclusive Access

- One company marketing message included in a CSW newsletter (content approved by Colorado Startup Week; it is the responsibility of the sponsor to submit their own content)
- Right of first refusal for future sponsorships at this level

### Event Engagement & Recognition

- Emcee recognition at the beginning of core CSW events
- Optional table setup Colorado Startup Week Events and venues including: Kickoff Keynote, Opening Party, and Track venues (table staff and materials to be provided by sponsor)
- Name and logo recognition of your company at the beginning of all Colorado Startup Week sessions
- 8 reserved tickets (All-Access Passes) to Sponsor Reception, Kickoff Keynote, and Opening Party
- Recognition at all Founders Dinner event (logo and related sponsor acknowledgement)
- 1 reserved ticket to Founders Dinner event

Five (5) Available

## FOUNDERS DINNER SPONSOR | \$10,000

The Founders Dinner is an exclusive, invitation-only dinner bringing together sponsors and top-performing founders from across Colorado’s entrepreneurial ecosystem. Attendance is limited to founders who have reached \$1M in annual revenue or raised \$1M in venture capital, creating a highly curated, peer-level experience. Sponsors may invite qualifying founders and submit table requests, allowing for intentional relationship-building and high-impact conversations.

### Brand Exposure

- Logo in fourth position on Colorado Startup Week website, slideshow and sponsor loop
- Opportunity to provide blog content regarding your service or brand
- Opportunity to send targeted email to Founders Dinner attendees

### Event Engagement & Recognition

- Logo recognition of your company at the beginning of all Colorado Startup Week sessions
- Emcee recognition during Founders Dinner programming
- 2 reserved tickets (All-Access Passes) to Sponsor Reception, Kickoff Keynote, and Opening Party
- 2 reserved tickets for Founders Dinner
- Opportunity to collaborate with the Colorado Startup Week team on dinner program elements

Ten (10) Available

## INNOVATOR SPONSOR | \$8,000

Innovator Sponsors engage in the best of Colorado Startup Week – including VIP access to events, reserved tickets to the Kickoff Keynote and brand recognition at all of the week's sessions.

### Brand Exposure

- Logo in fifth position on Colorado Startup Week website, slideshow and sponsor loop
- Opportunity to provide blog content regarding your service or brand

### Event Engagement & Recognition

- Logo recognition of your company at the beginning of all Colorado Startup Week sessions
- 4 reserved tickets (All-Access Passes) to Sponsor Reception, Kickoff Keynote, and Opening Party
- Recognition at all Founders Dinner (logo and related sponsor acknowledgement)

Fifteen (15) Available

## ENTREPRENEUR SPONSOR | \$5,000

Colorado Startup Week exists for the community, by the community. Entrepreneur Sponsors are key partners in creating the thriving community that makes Colorado Startup Week the premier event of its kind.

### Brand Exposure

- Logo in sixth position on Colorado Startup Week website, slideshow and sponsor loop
- Opportunity to provide blog content regarding your service or brand

### Event Engagement & Recognition

- Logo recognition of your company at the beginning of all Colorado Startup Week sessions
- 2 reserved tickets (All-Access Passes) to Sponsor Reception, Kickoff Keynote, and Opening Part
- Opportunity to work with Colorado Startup Week on brand elevation across the event

## INTERESTED IN SPONSORING?

Sponsoring Colorado Startup Week is an investment in the future of our startup community.

Let's chat about how to make your brand stand out!

Email sponsorship questions to [ecollins@downtowndenver.com](mailto:ecollins@downtowndenver.com)